

# Draft Program Schedule

## 3/15/2024

### NFPW Annual Conference in St. Louis

#### **Tuesday & Wednesday, June 18 & 19**

Pre-Conference Tours:

- STL History (Tuesday)
- STL Culture (Wednesday)

#### **Thursday, June 20**

All Day – Silent Auction Set Up

9 a.m.–12 p.m.

NFPW Board Meeting

1–4 p.m.

NFPW Membership Meeting, Milestones and Memorials

4–5 p.m.

Contest Directors Meeting

POPPS Meeting

6-8 p.m., **Welcome Reception**, St. Louis Artists' Guild. Confirmed to greet: Missouri Senator Tracy McCreery and Clayton Mayor Michelle Harris.

#### **Friday, June 21**

All Day – Silent Auction

8 a.m. - Welcome and Breakfast

9 a.m.

**“History in the Headlines,”** keynote with Lynne Jackson, great-great-granddaughter of Dred and Harriet Scott, and Dr. Jody Sowell, president of Missouri Historical Society and formerly assistant professor of journalism at Missouri University School of Journalism.

11:30 a.m. Lunch and Program

**“AI: Partner or Pestilence?”**

Lead: Mary Ann L. Wymore, partner at UB Greensfelder law firm in St. Louis, former journalism professor at University of California Los Angeles, currently adjunct professor of media law at Saint Louis University.

1:15 p.m.

**Workshop #1: “Effective Storytelling through Photography,”** Cris Blackstone.

**Workshop #2: “Launching a Freelance Communications Business,”** Ruth E. Thaler-Carter.

2:30 p.m.

**Workshop #3: “Vital Importance of Media Literacy,”** Jessica Z. Brown-Billhymer will lead.

**Workshop #4: “Surviving Nonprofit PR Professionally and Personally,”** Anne Shaw Heinrich.

3:30–5 p.m.

**Author’s Alley:** Attendees and speakers are invited to present and sell books they have authored. All payments responsibility of authors.

3:30-4:30 p.m.

NFPW Education Fund Board Meeting

NFPW Affiliate Membership Chair Meeting

4:30-5 p.m.

COA Rehearsal

5:30 p.m. **Communicator of Achievement Banquet**

## **Saturday, June 22**

8 a.m. – 12 p.m.

Silent Auction

8 a.m. - Breakfast, invitation to Conference 2025.

9 a.m. - **President’s Roundtable** led by **Julie Campbell** — **“Challenges of Local Journalism”**

Participants from St. Louis region and national member: Nancy Krier, of Olympia, WA, attorney previously with her state’s Attorney General’s office, now freelance journalist with ThurstonTalk.

10:30 a.m.

**“Liar, Liar: Jailbreak Your Life”**; personal development, get rid of inner critic. Rita Ernst, psychologist, author.

11:45 a.m.

**Student Awards Luncheon**, Teri Ehresman leads announcements for High School Communications Contest.

12:30 p.m.

**“Trends in Journalism Education”**

Confirmed: Debbie Miller, NFPW board treasurer; Mitch Eden, 2015 National High School Journalism Teacher of the Year, Kirkwood High School, St. Louis; and representatives from Webster University School of Journalism. More to be announced soon.

1:45 p.m.

**Workshop #1: "Getting the Most from Social Media,"** Adair Wilson Heitman.

**Workshop #2: Increasing Diversity and Communications** Speaker to be announced.

3 p.m.

**Workshop #3: Alternative Journalism** panel (publications are longstanding in St. Louis).

Confirmed: Labor Tribune, Big Lou Holdings (among them Riverfront Times and Sauce (food) Magazine).

**Workshop #4: From Journalism to Books** Elizabeth Donald and Nicole Evelina/Niki Burgdorf, book authors of books in multiple genres.

4–5 p.m.

**Author's Alley:** Attendees and speakers are invited to present and sell their books. All payments responsibility of authors.

5:30 p.m. **Communications Contest Awards Banquet**

### **Sunday, June 23**

Post-Conference Tour: St. Charles for history on Main Street/Augusta for Wine Country